



BLUEGRASS HARLEY-DAVIDSON Charity & Donation Guidelines

Bluegrass Harley-Davidson is pleased to provide charitable support to not-for-profit organizations throughout our community. While we wish we could approve every request for support that we receive, due to limited resources, we have created the following guidelines and criteria.

TYPES OF ORGANIZATIONS MOST LIKELY TO RECEIVE SUPPORT:

- Organizations which meet local needs and serve people in Jefferson and surrounding counties
- Motorcycle charity rides that start, stop, or end at Bluegrass Harley-Davidson
- Motorcycle related charities and organizations
- Organizations which are led, organized, or actively supported by customers of Bluegrass Harley-Davidson

TYPES OF SUPPORT ORGANIZATIONS CAN REQUEST:

- Host location for charity rides (start point, end point, or route stop)
- Merchandise/gift card donations. Items donated by Bluegrass Harley-Davidson can be raffled or auctioned by the organization to generate funds.
- Cash sponsorship towards charitable or fundraising activity
- Allowing organizations to conduct fundraising activities on-site at Bluegrass Harley-Davidson (must provide specific dates)
- Post event and ride flyers on our community bulletin board. (Additional promotional support available for events hosted by Bluegrass Harley-Davidson).

DONATION APPROVAL PROCESS:

- Organizations must submit their request using the Bluegrass Harley-Davidson online donation request form at least 60 days in advance of needed donation. (*Donation requests will not be reviewed if submitted via phone, email or in person request*)
- Be as detailed as possible in your request including, who your organizations is, their mission/charitable cause, who/how they serve the local community, and the specific nature of your request (merchandise donation, event host, etc.)
- Bluegrass Harley-Davidson reviews requests twice each month.
- You will be notified if your request is approved and ready for pick-up. Due to the large volume of requests, we are not able to contact organizations whose requests are not approved.

If you have questions that are not addressed here,
please contact our Marketing/Event Department at 502.244.8095 or marketing@bluegrasshd.com

Thank you in advance for reviewing our guidelines and process. It is our privilege to give back to our community.